



4 Courses

Developing Innovative Ideas for
New Companies: The First Step
in Entrepreneurship

Innovation for Entrepreneurs:
From Idea to Marketplace

New Venture Finance: Startup
Funding for Entrepreneurs

Entrepreneurship Capstone



April 24, 2015

Gregory Scott Graham

has successfully completed the online, non-credit Specialization

Entrepreneurship: Launching an Innovative Business

A sequence of three 4-week courses culminating in a 6-week entrepreneurship capstone project.

The Entrepreneurship Specialization requires that students generate and validate an innovative new venture concept. Courses in innovation and new venture financing set the foundation for building a comprehensive, customer-validated business model. In the capstone project, students create a business plan and investor pitch.

Dr. James V. Green
Maryland Technology
Enterprise Institute
University of Maryland

Dr. Thomas J. Mierzwa
Maryland Technology
Enterprise Institute
University of Maryland

Michael R. Pratt
Lecturer in Technology
Entrepreneurship
University of Maryland

Verify this certificate at:
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